

## **TECH TO TAKE YOU PLACES**

We were delighted when this award-winning, immersive EdTech platform provider reached out having identified us via a web search for B2B SaaS recruitment experts. Their innovative products provide effective, scalable, soft skills training utilising a combination of VR, AI & behavioural science – tech solutions which couldn't be any more up to the minute! As well as looking to further bolster their Customer Success team, they were also now looking to scale their sales function with the addition of an Account Executive. Right in our sweet spot.

## **SMART THINKING**

We love it when a client is clear about what they're looking for & the senior team at Bodyswaps has a laser vision for the team there: exceptional communication skills "the gravitas to hold conversations and extremely approachable...can't stress this enough! 'Good' won't cut it for us", empathetic approach "Naturally inquisitive with the ability to link their findings to clear objectives" and above all proactivity "Always be learning" with a "Get shit done" attitude! Oh, and brownie points if they had EdTech experience...time to roll up our sleeves.

## **A BRIGHT VISION**

Using a combination of advertising and carefully targeted email & inmail campaigns, we went to work. It was clear we'd need to find outstanding individuals to meet expectations – and we don't like to disappoint.

Eight weeks after our initial brief, we'd identified two individuals who answered the remits to perfection and nailed the interview process with the leadership team. And we can't wait to support their next phase of growth...hold our headsets.

FANCY A CHAT?

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